

RESERVE YOUR ADVERTISING SPACE BY JULY 26th

# The Texas Construction Association



## Profile Insert

The Texas Construction Association, representing 15 Subcontractor/Suppliers Associations, in conjunction with *Texas Construction* magazine, will publish the 8th annual TCA Profile Insert in *Texas Construction's* September 2010 issue.

This is an excellent opportunity to market your company's products and services to your core target customers as well as support TCA in its efforts to build your company's bottom line. Tie-in your company's advertising message to your chapter's efforts in promoting TCA and its outstanding accomplishments in the commercial, public/private and industrial petrochemical markets.

The TCA & the 15 Subcontractor/Suppliers Associations will be using the Profile Insert as one of their primary marketing tools in 2010 and 2011, thus giving your company's ad multiple exposures to the people and companies you need to reach to remain competitive in today's market.

Call now to support TCA and reserve your ad space – only members can advertise in this once-a-year opportunity. And every page of advertising space purchased provides a page of editorial space for TCA.

Help yourself and help make the 2010 TCA special insert the biggest ever. Deliver the message that "TCA keeps setting the standards".

**AD SPACE RESERVATION DUE: July 26, 2010 • MATERIALS DUE: August 9, 2010**

Yes, I want to include an advertisement in the annual **TCA Profile Insert** in *Texas Construction's* September 2010 issue.

**Return via fax to 214-722-0552**

Ad size \_\_\_\_\_ Color \_\_\_\_\_ Rate \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_ Date \_\_\_\_\_

Contact \_\_\_\_\_

Signature **X** \_\_\_\_\_

Email \_\_\_\_\_

Will Furnish ad     Need new ad     Repeat last ad

Need ad revisions     Please call me

**CALL YOUR SALES REPRESENTATIVE  
JOAN CALLAHAN**

214-682-8229 Tel • 214-722-0552 Fax

joan\_callahan@mcgraw-hill.com

	4-color	2-color *	B & W
Full Page	\$ 2,155	\$ 1,845	\$ 1,605
2/3	1,880	1,570	1,330
1/2	1,555	1,245	1,005
1/3	1,355	1,045	805
1/4	1,220	910	670

Or your earned 2008 contract rate.  
\* 2-color is black plus one other color

Full page: trim size - 8 1/8 x 10 7/8  
Bleed - 8 3/8 x 11 1/8 no bleed - 7 x 10

2/3 page: 4 1/2 wide x 10 tall – vertical

1/2 page: 7 wide x 4 7/8 tall - horizontal  
4 1/2 wide x 7 1/4 tall - vertical

1/3 page: 4 1/2 wide x 4 7/8 tall - square  
7 wide x 3 3/8 tall - horizontal  
2 1/8 wide x 10 tall - vertical

1/4 page: 3 3/8 wide x 4 7/8 tall

**SEND AD MATERIALS OR DIGITAL FILES TO:  
McGraw-Hill Construction  
Attn: Maelane Rhodes  
4000 S. Sherwood Forest Blvd., Suite 202  
Baton Rouge, LA 70816**



[www.texas.construction.com](http://www.texas.construction.com)