

**RESERVE YOUR ADVERTISING SPACE
BY JULY 22**

Texas Construction Association



Profile Insert

The Texas Construction Association, representing 14 Subcontractor Trade Associations, in conjunction with *Texas Construction* magazine, will publish the 7th annual TCA Profile Insert in *Texas Construction's* September 2009 issue.

This is an excellent opportunity to market your company's products and services to your core target customers as well as support TCA in its efforts to build your company's bottom line. Tie-in your company's advertising message to your chapter's efforts in promoting TCA and its outstanding accomplishments in the commercial, public/private and industrial petrochemical markets.

The TCA & the 14 Subcontractor Associations will be using the Profile Insert as one of their primary marketing tools in 2009 and 2010, thus giving your company's ad multiple exposures to the people and companies you need to reach to remain competitive in today's market.

Call now to support TCA and reserve your ad space – only members can advertise in this once-a-year opportunity. And every page of advertising space purchased provides a page of editorial space for TCA.

Help yourself and help make the 2009 TCA special insert the biggest ever. Deliver the message that "TCA keeps setting the standards".

AD SPACE RESERVATION DUE: July 22, 2009

MATERIALS DUE: July 29, 2009

Yes, I want to include an advertisement in the annual **TCA Profile Insert** in *Texas Construction's* September 2009 issue.

Return via fax to 214-722-0552

Ad size _____ Color _____ Rate _____

Company _____

Address _____

City/Zip _____

Phone _____

Fax _____ Date _____

Contact _____

Signature **X** _____

Email _____

Will Furnish ad Need new ad Repeat last ad

Need ad revisions Please call me

	4-color	2-color *	B & W
Full Page	\$ 2,115	\$ 1,805	\$ 1,565
2/3	1,845	1,535	1,295
1/2	1,530	1,220	980
1/3	1,335	1,025	785
1/4	1,200	890	650

Or your earned 2008 contract rate.
* 2-color is black plus one other color

Full page: trim size - 8 1/8 x 10 7/8
Bleed - 8 3/8 x 11 1/8 no bleed - 7 x 10

2/3 page: 4 1/2 wide x 10 tall – vertical

1/2 page: 7 wide x 4 7/8 tall - horizontal
4 1/2 wide x 7 1/4 tall - vertical

1/3 page: 4 1/2 wide x 4 7/8 tall - square
7 wide x 3 3/8 tall - horizontal
2 1/8 wide x 10 tall - vertical

1/4 page: 3 3/8 wide x 4 7/8 tall



**CALL YOUR SALES REPRESENTATIVE
JOAN CALLAHAN**

214-682-8229 Tel 214-722-0552 Fax
joan_callahan@mcgraw-hill.com

JULY 29, 2009 AD SPACE RESERVATIONS DUE

SEND AD MATERIALS OR DIGITAL FILES TO:

McGraw-Hill Construction ATTN: Maelane Rhodes • 4000 S. Sherwood Forest Blvd. #202, Baton Rouge, LA 70816

____ YES, I would like to receive a one-year complimentary subscription of *Texas Construction*. Please check and sign below.

Signature _____ Date _____